



ARC INFRUITEC-NIETVOORBIJ

LNR INFRUITEC-NIETVOORBIJ

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Press Release

June 12, 2012

ARC Infruitec-Nietvoorbij Commercial Wines being sold in Port Elizabeth

The ARC Infruitec-Nietvoorbij was one of 50 exhibitors showcasing their wines at The Wine Show Road Show Nelson Mandela Bay in Port Elizabeth from 8 - 10 June 2012.

Over the three-day wine extravaganza, all six (6) Nietvoorbij commercial wines were very well received by the Port Elizabeth consumer market resulting in stock being sold out and stocked by two wine and liquor companies in the City.

The best sellers of the Nietvoorbij Wine brand at the show included the 2005 Theart Reserve, 2007 Kwartet and 2009 Shiraz. Another favourite was the very popular "port style" 2008 Cape Ruby.

This is a great boost for the wine cellar and marks the start of the Nietvoorbij Wine brand making headway in the commercial scene.

Ends

Issued on behalf of the ARC Infruitec-Nietvoorbij by Public Relations Officer: Derusha Rangasamy (021 809 3100 / RangasamyD@arc.agric.za).