



Media Alert

For Immediate Release

To: All Media/ Agricultural Media

Date: 12 February 2023

Embargo: None

THE AGRICULTURAL RESEARCH COUNCIL TO SHARE THE KNOWLEDGE AND EXPERTISE DURING INTER RESEARCH CONFERENCE.

The Agricultural Research Council (ARC) will host its maiden Inter-Campus Hybrid Research Conference from the 1st to the 2nd of March 2023. The conference themed '*The heat is on: the weird and the wonderful research in the ARC*', will see ARC scientists and researchers converge under one roof to share knowledge with their peers to encourage collaboration and bring about new ideas that can take the ARC to the next level. The conference will also serve as a platform for sharing research findings and developments that can assist the country in dealing with several challenges in the agricultural sector. Retired researchers have also been invited to speak on different topics pertinent to the agenda and programme of the conference facing such as climate-smart agricultural programmes.

In addition, the CEO and President of the ARC Dr Litha Magingxa will use the opportunity to share with the members of the media the current research the ARC has embarked on to mitigate food shortages and the electricity crisis in the country. "Through engagement forums like the Inter-Campus Hybrid Research Conference, we can share scientific knowledge that is generated through research with the farming communities and stakeholders in the agricultural sector," said Dr Magingxa.

Members of the media are invited to the press conference as follows:

Date: 01 March 2023

Venue: ARC-CO, Hatfield, Pretoria

Time: 12h00

Members of the media wishing to attend the conference and the briefing are requested to RSVP with Mr Sello Tshipi at 0734986722 or tshipia@arc.agric.za

Ends

Issued by:

ARC Marketing and Communications

For further information, please contact

Ms Joy Nonzukiso Peter

Senior Manager: Marketing and Communications Services

Tel: 0124279905

Cell: 0664756885

E-mail: Peterj@arc.agric.za

About the Agricultural Research Council

The Agricultural Research Council is a premier science institution that conducts research with partners, develops human capital and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, and agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation, advisory and food processing technology services, and various surveys and training interventions. For more information visit the ARC website at: www.arc.agric.za.