



For Immediate Release

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## **THE AGRICULTURAL RESEARCH COUNCIL TAKES SERVICES TO THE COMMUNITY OF BAROLONG BOORA TSHIDI, LOKALENG VILLAGE**

The Agricultural Research Council (ARC) is offering its services to the Barolong Boora Tshidi community in Lokaleng village on October 13–14, 2023. Agriculture is one of the critical and scarce skills in the country and the ARC aims to make agriculture more fashionable.

The ARC has introduced this initiative as part of its efforts to enhance service accessibility and foster community engagement in the agricultural sector. By implementing community-driven interventions, the agricultural industry can significantly contribute to poverty reduction and the provision of sustenance for nations.

The exhibition and information day form a crucial component of community development, with a particular focus on rural areas. The programme also serves the purpose of increasing awareness regarding a wide array of products, encompassing the entire production value chain. Additionally, a key objective of this initiative is to promote knowledge about diverse career opportunities in the agricultural sector, as well as in the fields of science and innovation.

This is a milestone in the agricultural sector, as it brings previously marginalised communities together to participate in the mainstream economy. The ARC will also assist and share with the farmers the latest technology in the agricultural sector.

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***Issued by:***

ARC Marketing and Communications

***For further information, please contact***

Ms Joy Nonzukiso Peter

Senior Manager: Marketing and Communications Services

Tel: 0124279905

Cell: 0664756885

E-mail: [Peterj@arc.agric.za](mailto:Peterj@arc.agric.za)

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About the Agricultural Research Council

The Agricultural Research Council is a premier science institution that conducts research with partners, develops human capital and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, and agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation, advisory and food processing technology services, and various surveys and training interventions. For more information visit the ARC website at: [www.arc.agric.za](http://www.arc.agric.za).