



For Immediate Release

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THE AGRICULTURAL RESEARCH COUNCIL JOINS MZANSI YOUNG FAMERS INDABA TO EMPOWER FUTURE AGRICULTURAL LEADERS

Pretoria, The Agricultural Research Council (ARC) will participate in the upcoming Mzansi Young Famers Indaba, scheduled to take place from 4-6 April 2024, in Pretoria. The Indaba, a premier event for young farmers across South Africa, aims to empower and inspire the next generation of agricultural trailblazers.

Hosted by the Food For Mzansi, the Indaba provides a platform for young farmers to share knowledge, experiences, and innovative ideas, fostering collaboration and networking opportunities within the agricultural sector. With a focus on sustainability, technology adoption, and market access, the event seeks to equip young farmers with the skills and resources needed to succeed in today's dynamic agricultural landscape.

The ARC's participation in the Mzansi Young Famers Indaba underscores its commitment to supporting and nurturing emerging talent in the agricultural sector. As a premier agricultural research institution, the ARC recognises the vital role that young farmers play in driving innovation, productivity, and resilience in agriculture.

"We are excited to be part of the Mzansi Young Famers Indaba, an event that celebrates the passion and dedication of young farmers in South Africa," said Dr Lerato Matsaunyane, of the ARC, Farmer Support Programme. "This Indaba provides an excellent opportunity for the ARC to engage with young farmers, share valuable insights, and explore collaborative initiatives to address the challenges and opportunities facing the agricultural sector."

During the Indaba, the ARC will host interactive sessions, workshops, and presentations on various agricultural topics, including sustainable farming practices, climate smart agricultural solutions, and latest agricultural technologies. Additionally, the ARC will showcase its research and development initiatives aimed at supporting young farmers and promoting agricultural innovation.

"We believe that investing in the next generation of agricultural leaders is crucial for the future of South Africa's agricultural sector," emphasised Dr. Matsaunyane. "By empowering young farmers with knowledge, skills, and resources, we can ensure a vibrant and prosperous agricultural industry that contributes to food security, economic growth, and sustainable development."

The ARC invites young farmers, agricultural stakeholders, and industry professionals to join its sessions at the Mzansi Young Farmers Indaba and engage in meaningful discussions on advancing agriculture in South Africa.

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About the ARC

Notes to the Editors

About the Agricultural Research Council

The Agricultural Research Council is a premier science institution that conducts research with partners, develops human capital, and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, and agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation, and advisory services, food processing technology services as well as various surveys and training interventions. For more information visit the ARC website at: www.arc.agric.za