



**For Immediate Release**

**To: All Media**

**Date: 14 May 2024**

**Attention: News Editors / Agricultural writers**

**DISCOVER THE AGRICULTURAL RESEARCH COUNCIL AT NAMPO HARVEST DAY 2024**

Pretoria:

Since 1992, the Agricultural Research Council (ARC) has been at the forefront of agricultural innovation in South Africa. Building on the foundation laid by the Department of Agriculture, the ARC boasts ten campuses dedicated to driving progress in the agricultural sector.

The ARC is excited to participate in NAMPO Harvest Day 2024, the largest agricultural exhibition on the African continent, scheduled from 14-17 May 2024 at NAMPO Park, Bothaville. This event provides an excellent platform for the ARC to showcase cutting-edge technology for sustainable agricultural practices.

Join us at the ARC stand in Total Energies Hall, Stand No1-12, where we will offer live demonstrations, opportunities to connect with our team of experts, and insights into the future of farming.

Connect with senior researchers and experts from the ARC who share a passion for advancing agricultural innovation. Explore potential collaborations that can elevate agricultural operations to new heights.

Stay updated on our activities by following the ARC's social media pages for daily updates.

Ends.

***Issued by:***

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***Notes to the Editors***

**About the Agricultural Research Council**

The Agricultural Research Council is a premier science institution that conducts research with partners, develops human capital and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation and advisory services, food processing technology services as well as various surveys and training interventions. For more information visit the ARC website at: [www.arc.agric.za](http://www.arc.agric.za)