



Media Statement

18 June 2025

Immediate Release

Agricultural Journalist and Editors

AGRICULTURAL RESEARCH COUNCIL TO SHOWCASE INNOVATIONS AT EASTERN CAPE AGRI SHOW BHISHO, EASTERN CAPE

The Agricultural Research Council (ARC) is proud to participate in the Eastern Cape Agri Show, taking place on Wednesday, 18 June 2025 from 09:00 at the Bhisho Showgrounds.

Hosted by the Eastern Cape Department of Agriculture, the Agri Show is a key platform to celebrate and promote the province's dynamic agricultural sector. As part of this initiative, the ARC will host a dedicated exhibition stand where researchers and experts will showcase the ARC's work in advancing agricultural development, innovation, and sustainability.

Attendees can engage directly with ARC scientists, explore cutting-edge research, and learn more about the ARC's contributions to crop production, animal health, climate resilience, and agri-technology tailored to support farmers across South Africa.

"The Agri Show offers a unique opportunity for the ARC to connect with stakeholders on the ground from emerging farmers to established producers; and to demonstrate how science and innovation are shaping the future of agriculture," said Dr Litha Magingxa, President and CEO of the ARC.

The ARC invites everyone in attendance to visit its stand and explore how research continues to play a vital role in transforming and strengthening South Africa's agricultural landscape.

For media enquiries or to schedule interviews with ARC researchers, please contact: Sello Tshipi, 0734986722.

Media inquiries

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Notes to the Editors

About the Agricultural Research Council

The Agricultural Research Council is a premier science institution that conducts research with partners, develops human capital, and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, and agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation and advisory services, food processing technology services as well as various surveys and training interventions. For more information visit the ARC website at: www.arc.agric.za.