

Media Alert

Date: 03 November 2014

AGRICULTURAL RESEARCH COUNCIL PAINTS THE TOWN PINK IN AID OF CANCER AWARENESS

In honour of Breast Cancer Awareness month, more than one hundred (100) staff members of the Agricultural Research Council (ARC) Infruitec-Nietvoorbij participated in a fun 3km walk between their two campuses in Stellenbosch on Friday, 31 October 2014.

October is National Breast Cancer Awareness Month. Various events are held around the country to raise awareness, remember the lives lost, celebrate the survivors, and support those who are still fighting the battle. In the spirit of this worthy cause, staff members dressed in pink and made some noise to get the attention of passers-by.

While most people are aware of cancer, many forget to take the steps to have a plan to detect the disease in its early stages and encourage others to do the same.

We would like to thank the Stellenbosch Traffic Department for coming out and keeping our staff safe during the walk!

CAPTIONS:

Pic 1 – Staff of ARC Infruitec-Nietvoorbij depart their campus on the R44, Stellenbosch.

Pic 2 - Staff of ARC Infruitec-Nietvoorbij paint the town pink as they walk up Helshoogte Rd in Stellenbosch in aid of cancer awareness.

Issued on behalf of ARC Infruitec-Nietvoorbij.

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