

## BASIC BUSINESS SKILLS

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**Course coordinator:** TBA

**LOCATION:** ARC-INFRUITEC-NIETVOORBIJ, Stellenbosch, RSA  
**SCHEDULED DATES:** Upon request  
**COURSE FEE:** Request a quote  
**COURSE DURATION:** Fourteen (14) days  
**BOOKS/MANUALS:** Forms part of the stationery pack

### COURSE DESCRIPTION & OUTLINE

**To train prospective farmers/entrepreneurs in the nitty-gritty of starting and running a business**

- Business ideas and business opportunities
- Cash flow forecast
- Market research
- Financial statements
- Competition
- Personnel provision
- Feasibility
- Contracts and Insurance
- Basic calculations
- Operational plan
- Costing
- Writing of a Business plan
- Tips on running a successful business

### LEARNING OUTCOMES

Prospective farmers/entrepreneurs will have the basic skills to establish and run an enterprise.

**WHO SHOULD ATTEND? :** Prospective Fruit Farmers and Entrepreneurs

**DELIVERY MODE:** Presentation, Practical

**ENTRY REQUIREMENTS:** Basic literacy